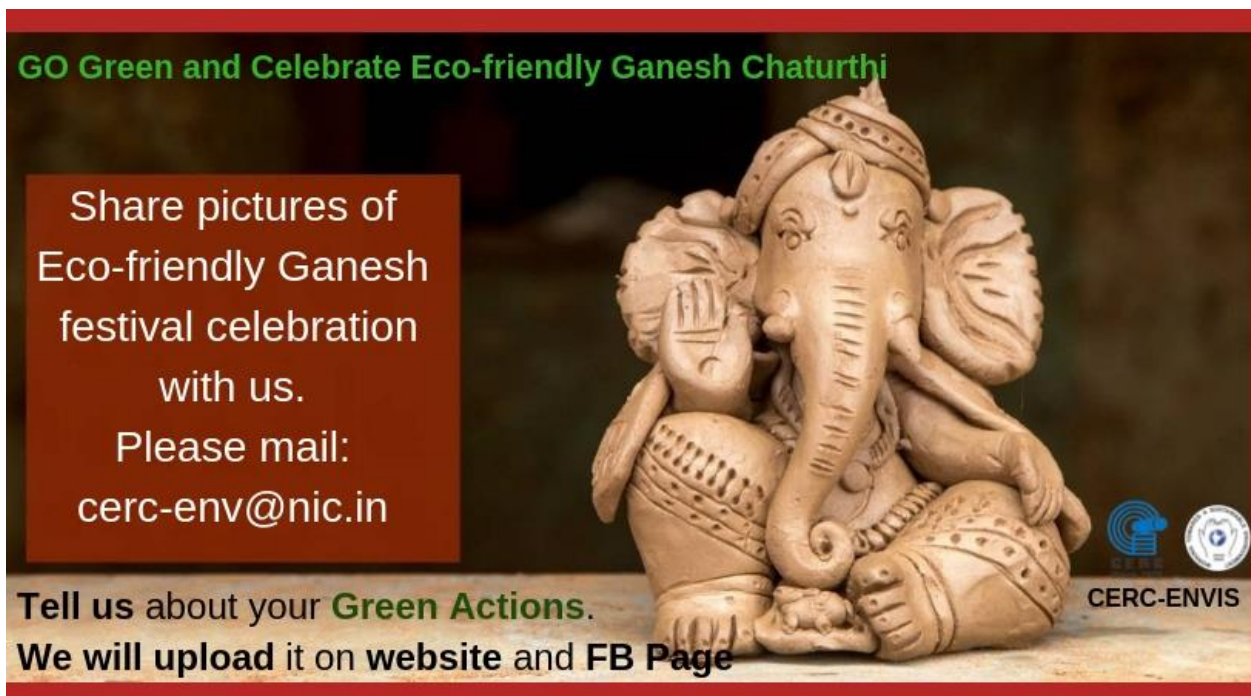


Eco-friendly Ganesha Campaign-2018

Ganesh Festival is one of the main festivals celebrated blissfully and joyfully all over India. Lord Ganesha ‘elephant -headed god’ is believed to be God of Power and Wisdom.

CERC-ENVIS Resource Partner campaigned for Eco- friendly Ganesha through digital media platform. We asked the followers to send us their “Green Actions” for eco-friendly Ganesh Chaturthi celebration.



We have received good response from environment conscious participants through the mail and WhatsApp.



GO Green and Celebrate Eco-friendly Ganesh Chaturthi

Share pictures of
Eco-friendly Ganesh
festival celebration
with us.
Please mail:
cerc-env@nic.in

Tell us about your **Green Actions**.
We will upload it on **website** and **FB Page**

 
CERC-ENVIS

We have received total 12 entries for Eco-friendly Ganesha Campaign.

CERC-ENVIS RP congratulates to all these Eco-warrior participants who choose to celebrate Ganesh festival in eco-friendly way.



Eco-warrior Rajesh Singh Prajapati, Ahmedabad is celebrating Green Ganesh Chaturthi with his Society members as Community Celebration. He informed us that eco-friendly idol's immersion (visarajan) has been done in the garden area of the Society.



Eco-warrior Aniruddhsinh Padheriya - Director Ananta International school, Bavla has sent this beautiful eco-friendly clay Ganesha. Idol has been immersed (Visarjan) in school campus only.



Eco-warrior Niyati Pandya, Bhavnagar has sent this eco-friendly Ganesha's picture. This idol is made up of wheat flour with turmeric and other eco-friendly ingredients. She used flowers for decoration.



Eco-warrior Indira Joshi, Ahmedabad has sent the images of Eco-friendly Ganesha. The idol is made up of clay and she used flower and durva (grass) for decoration. She immersed (visarjan) the Ganesha idol at home and added the clay in the garden area. It is a good example of the green idol, green decoration and green immersion.



Eco-warrior Bhumi Desai Soni, Ahmedabad has sent an image of "Eco-friendly Chocolate Ganesh". The Ganesh idol has been immersed into the milk to make the milkshake. This chocolate milkshake has been distributed as Prasad, among the underprivileged children.



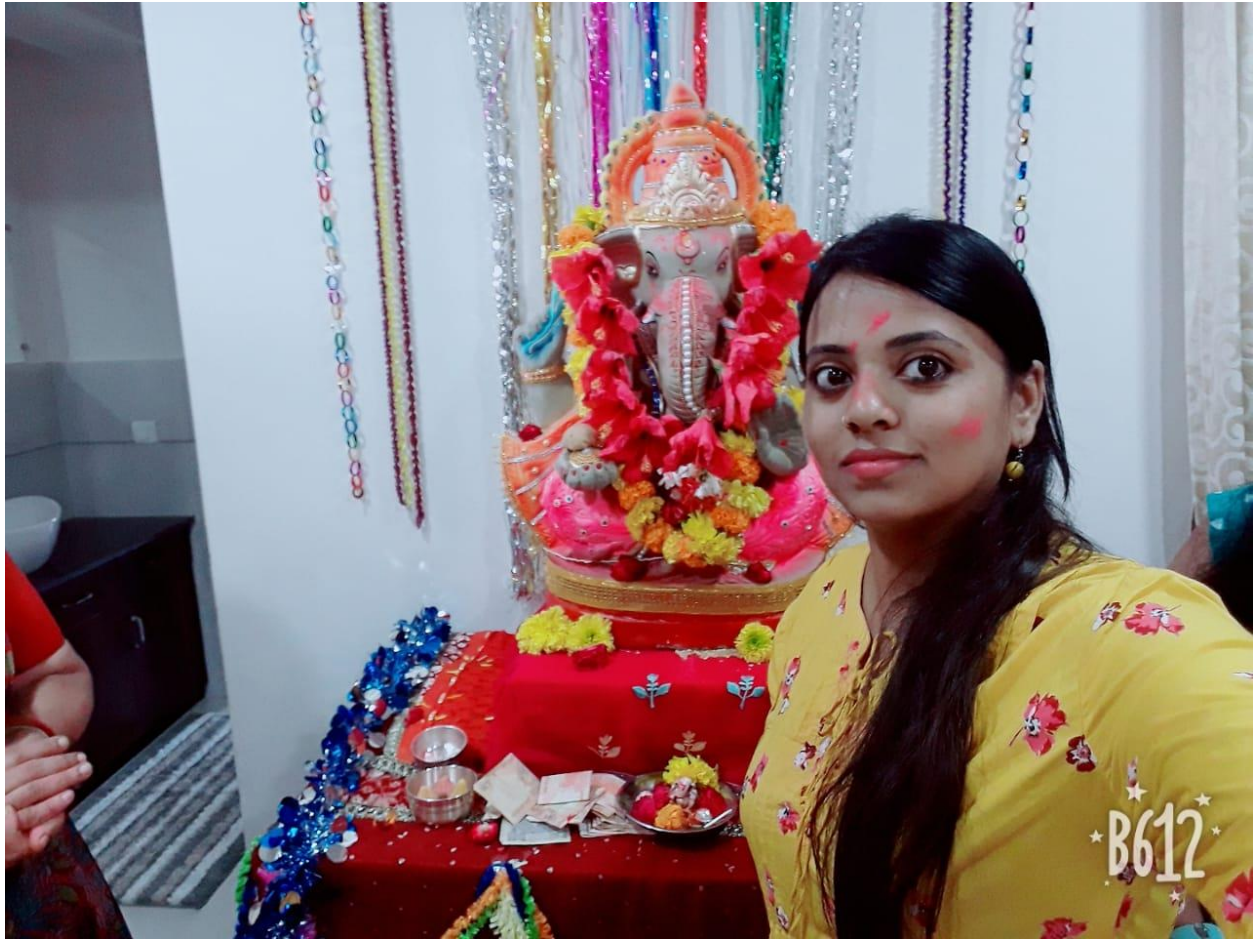
Eco-warrior Mital Vyas (IT Professional) and Kinjal Dave, Ahmedabad have made this idol from clay and used water-colour for decoration.



Eco-warrior Dr. Khushbu Raxitkumar Joshi, Gandhinagar has sent this image of Eco-friendly Ganesha made by her.



Eco-warrior Alpa Majmudar, Ahmedabad has sent this picture of Chocolate Ganesh. This Chocolate Ganesh idol has immersed (visarjan) into the hot milk and milk has been given to children as Prasad.



Eco-warrior Anjana Raval, Junagadh has sent this image of beautiful eco-friendly Ganesha idol decorated with flowers and colourful clothes.



Eco-warrior Vikram Tejpal from Kenya, East Africa has sent this image of Eco-friendly Ganesh idol. He informed that eco-friendly idol is made up of Multani mitti, Haldi and Kumkum.



Eco-warrior Saroja Shankaran, IDEAL – Institute of Design Expression Art & Learning, Ahmedabad has sent the image of eco-friendly Ganesha idol. She added - “We had an eco-friendly Ganpati celebration too. We got black clay from the fields around our campus and made an eco-friendly Ganesha out of that. We, as an institution are extremely conscious of our environment and are aware of the damage the POP murtis (idols) do to the eco-system, marine life, etc. Hence, we decided to celebrate the festival with equal vibrancy and gusto except we said NO to toxic chemicals or harmful materials that could damage the environment. We also made a symbolic Ganesha out of Turmeric and put Kumkum, Durba too. “



Eco-warrior Ami Pritish Trivedi, Ahmedabad has sent us her beautiful Eco-friendly Ganeha's idol.

We salute to all Eco warriors for their campaign to save the environment.

As promised, We have uploaded images on our FB page:

www.facebook.com/EcoProductsEcoLabeling

CERC-ENVIS Resource Partner has spread the message for Green Ganesh Chaturthi (Tips to Celebrate an Environment-Friendly Ganesh Chaturthi) on the website and Facebook in English and Gujarati language:

1. Celebrate an Environment Friendly Ganesh Chaturthi (English) -

http://www.cercenvs.nic.in/PDF/Ganesh_Chaturthi%20Tips_e.pdf

2. ઇકો ફ્રેન્ડલી ગણેશ ચતુર્થીની ઉજવણી કેવી રીતે કરશો ? (Gujarati)

http://www.cercenvs.nic.in/PDF/smart%20ganeshji_guj%20tips.pdf

The screenshot displays the Facebook profile of 'Environment Literacy- Eco Labeling & Eco Friendly Product'. The profile picture is a circular logo with the text 'TOWARDS A SUSTAINABLE ENVIRONMENT' and 'ENVIS INDIA'. The page header includes navigation options like 'Page', 'Inbox', 'Notifications', 'Insights', 'Publishing Tools', 'Promotions', 'Settings', and 'Help'. The main content area shows a post from September 12 at 2:30 PM, published by Priyanka Joshi Bhatt. The post text reads: 'It's time for the Lord of the Lords - Lord Ganesh to arrive. We're sure Ganeshji will love it if you are innovative and celebrate his arrival in an eco-friendly way. Share pictures of Eco-friendly Ganesh festival celebration with us. Share your Green Activities with us. Mail your Name, Age, Profession and City's name with your photo of Eco-friendly Ganeshji at cerc-env@nic.in. We will upload it on our website www.cercenvs.nic.in and FB Page www.facebook.com/EcoProductsEcoLabeling. Be Eco-friendly and Save Environment! Happy Green Ganesh Chaturthi! Click here for Eco-friendly Ganesh Chaturthi Tips http://www.cercenvs.nic.in/PDF/Ganesh_Chaturthi%20Tips_e.pdf #EcoGanesh #MyHomeMyGanesh #GanapatiBappaMoriya #ecofriendly #Environment #ganesh #chaturthi #vinayaka #MyCleanIndia #environmentalism #ganeshfestival #clayganesh #BeatPlasticPollution #cercenvs #GaneshChaturthi2018 #ecofriendlyganesh #SwasthaBharathotsav #ganapati #ganeshji #becofriendly #EcoAware #GaneshChaturthi #Gogreen #GodSaveTheOcean #HappyGaneshChaturthi #Handmade #LordGanesh #GaneshUtsav #sharephoto #photography'. Below the text is an image of a wooden Ganesh idol. A red box over the image says 'Share pictures of Eco-friendly Ganesh festival celebration with us. Please mail: cerc-env@nic.in'. Below the image, it says 'Tell us about your Green Actions. We will upload it on website and FB Page'. The post has 2,180 likes and 2,183 follows. The page also shows a 'Learn More' button and a 'Promote' button. The bottom of the page shows statistics: 2,110 People Reached, 44 Engagements, and 20 Clicks.